

Arlene Rosenberg



Finally... Make the move that's been eating at you for months... or even Years!

You can pursue anything that feels out of reach...

- ... A different job
- ... A new home
- ... A lasting relationship
- ... A profitable and rewarding career

And she's achieved each of these goals because she believes. – in herself, her right to have the career and personal life she wants, and in her ability to blast through whatever obstacles stand in the way.

Believe in Yourself

Belief is Arlene's core message. She wants you to believe in your ability to blast through whatever obstacles stand in your way. Believe in your right to have the career and personal life you want. Arlene openly shares her personal experiences with her audience and clients as an example of what's possible, and as encouragement to risk asking for what you want and need.

Coming from a difficult, sometimes abusive background, Arlene courageously dug deep into her attitudes and beliefs about life. She discarded beliefs that limited her ability to advance, and took on new beliefs and attitudes that propelled her forward. Damaging habits were released, replaced by positive and life-affirming daily choices.

Arlene asks the same of her audiences, her clients, and readers of her book. Having come through the other side to a joy-filled life with a loving partner and a successful business, Arlene is passionate about challenging people to take the plunge and enjoy the swim, just as she's done and continues to do. She knows that you will come through stronger and more capable of getting what you want out of life.

Arlene Rosenberg – Author, Speaker, Teacher

Arlene is the author of the award-winning book *Say It, See It, Be It: How Visions & Affirmations Will Change Your Life*. She's coached and consulted with executives, Fortune 500 corporations and entrepreneurs for over 18 years. As a teacher, sales person, speaker and coach, Arlene has developed cutting edge technology to help her clients cut through the clutter of past experience to lead more positive and powerful lives.

Arlene is the founder of Leading Achievers™ Institute, a company dedicated to providing leading-edge expertise in human potential and personal empowerment. For over 25 years, Arlene has specialized in coaching, speaking and training executives and entrepreneurs and their teams on personal and professional development.

In the fall of 2006, Arlene was the featured coach for a senior IT executive on a six part coaching series for NBC affiliate, KPNX Channel 12 and is a frequent national radio guest on empowerment and coaching. She is also a certified coach and trainer for the Alliance of Technology and Women (ATW).

As an international coach, Arlene shares her expertise on leadership, interpersonal communication and the power of life balance and vision with scores of corporations and associations focusing on the financial, technology and personal services sectors.



Large or Small... Arlene Helps You Achieve Your Goals

She has served clients in companies such as Citigroup, New York Life Insurance Company, Deutsche Bank, JPMorgan Chase, Banner Health, Computer Associates, Project Solvers, BMG Entertainment and UBS Warburg.

She has spoken to the prestigious New York Society of Security Analysts, Arizona State University, Women Entrepreneur's Small Business Boot Camp, National Association of Women Business Owners, American Business Women's Association, the Alliance of Technology and Women and was a keynote in ATW's Mentoring Program for the past two years in Phoenix.

Arlene's thesis is that everyone is born to succeed, but that success is blocked internally by two major factors: individual life experiences and the mental conditioning of childhood. She bases her work on the theory that one's current situation is the direct result of what one is thinking, feeling, and believing. She

guides her clients in risk taking to reprogram their negative beliefs, attitudes and habits so they can empower themselves to create new levels of achievement in their lives.

Prior to becoming an empowerment coach, professional speaker and author Arlene was a teacher, leading sales associate for Pitney Bowes and human resources executive for Ciba Geigy. She holds a Bachelor's degree in education from Mills College, a Master's Equivalency from the College of New Rochelle, and participated in the Organizational Development program at Georgia State University. She is also a graduate of Coach University's business coaching program and has been an associate with Drake Beam Morin's Change Management program.

Arlene resides in Scottsdale, AZ with her husband and dog Ruffy.

"Arlene is so focused. She hears your dilemma in the first two sentences and gets to the heart of the matter. Self-discovery is a part of it, but she's very results based. By the end of a session, I know what I need to do. She's helped me create balance in my life so it wasn't all work."

– Sandy Szakach, Senior Managing Director, PPM America

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