

BIOGRAPHY

arlene | rosenberg

Standing Strong



SPEAKING TOPICS:

- CHANGE MANAGEMENT
- HUMAN POTENTIAL
- WOMEN'S EMPOWERMENT

SPEAKING CLIENTS:

- AMERICAN WOMEN'S FINANCIAL ASSOC.
- FINANCIAL WOMEN'S GROUP OF NY
- PHOENIX CHAMBER EXPO
- UBS WARBURG
- RIO SALADO COLLEGE
- PROJECT MANAGERS INST. CONFERENCES, NY AND SCOTTSDALE.

COACHING CLIENTS FROM:

- NEW YORK LIFE INSURANCE COMPANY
- HYPERCOM
- DEUTSCHE BANK
- VALVOLINE
- CA (COMPUTER ASSOC.)

CONTACT LYNN DOYLE

AT:

Lynndoyle@cox.net

602-374-4915

Arlene Rosenberg is a professional and personal development coach, author and speaker with more than 20 years of expertise in leadership training, interpersonal communication, teamwork, and change management. Arlene currently advises highly motivated individuals and entrepreneurs on becoming stronger leaders. Her programs focus on a three step formula: ($i^3 = c + p + s$) which she has personally developed. It is a process based on **identification** of barriers, **integration** of new knowledge and thinking and **implementation** of new behaviors and skills for better communication, relationships and job performance.

Hailing from the New York Metropolitan Area, Rosenberg spent many years in corporate America where she served as a trainer, leading sales associate, and human resources executive. Since then, she has coached individuals and groups within companies of all sizes.

She is an affiliate of Namestera, a company that works with businesses that are moving towards becoming socially responsible and believe in the Triple Bottom Line model of success. These companies provide positive value in the areas of People, Planet, and Profit. In her private coaching practice, she specializes in working with **women on standing strong and empowering** themselves.

Rosenberg is a graduate of Coach University's business coaching program, and was an associate with Drake Beam Morin's Change Management program. Arlene graduated from Mills College of Education and has a Masters Equivalency from The College of New Rochelle. She is also a member of, Phoenix Chamber of Commerce, Women of Scottsdale, Executive Women's Golf Association and National Speakers Association, where she is the National Chair for the Coaching Professional Education Group.

She also serves as an ambassador and speaker for Komen for the Cure, where she emphasizes the importance of annual screening, sharing her personal story as a breast cancer survivor.

Over the past few years, Rosenberg has served as a highly-regarded guest expert for media. She was featured in a six-week coaching series for NBC Channel12's *Arizona Midday* and a guest on programs such as the Pat McMahon show and on numerous radio stations across the US.

In her spare time, she enjoys playing golf and writing. Her award-winning book, "Say It, See It, Be It: How Visions and Affirmations Will Change Your Life" was published in 2006. She currently resides in Scottsdale, Ariz. with her husband, George and her dog, Ruffy.

For more information: www.arlenerosenberg.com