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arlene rosenberg

PEOPLE STANDING STRONG

Arlene works with leaders to build courage, confidence and empowerment so they can “Stand Strong” and create fulfilled and successful careers and lives. She is a professional and personal development leadership coach, speaker, and author. Her programs focus on a three step formula: identification of barriers, integration of new thinking and implementation of new behaviors. She has developed this process during her twenty years of coaching for her own success and that of 100’s of others.

Leaders Standing Strong

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Arlene Rosenberg has studied personal development for more than 20 years. She has become an expert on women and empowerment. Her mission is to provide empowerment coaching and training for woman so they can Stand Strong in their work and home lives. Having been a leadership coach for many years, Arlene’s greatest desire is to see women fulfill their dreams while living with integrity, trust and respect.

Each of Arlene’s signature presentations is geared to accomplish the following objectives:

- 1). **Awaken** attendees to the importance that human consciousness plays towards success;
- 2). **Motivate** her listeners to take immediate action upon returning to their businesses;
- 3). **Offer tools and strategies** for achieving the creativity and innovation that empowerment will ensure.

SEEKING A PROFESSIONAL SPEAKER? HERE ARE A FEW QUESTIONS YOU MAY BE ASKING:

How will Arlene engage the audience?

- Tell her personal story of triumph over the insecurities and feelings of low esteem she developed early in life.
- Change their thinking and attitudes through interactive exercises and discussion
- Give them new ideas and tools that have worked for hundreds of her clients

How will attendees benefit from Arlene’s presentation?

Attendees will learn about her three step process that serves as a roadmap for success and sustainability $i^3 = c + p + s$

- Understand how to assess their personal barriers
- Learn how to create visions that are larger than what they have now
- Develop the habits that make leaders stand strong
- Understand how the Law of Cause and Effect really works in business and life

How will Arlene relate the topic of Standing Strong to our organization?

- Study your culture and language before arriving
- Talk with your leaders and constituency about the problems plaguing them in their specific industries.



TESTIMONIALS

Arlene is able to relate her knowledge and experiences in a way that made for an informative, entertaining and humorous presentation. From the audience participation- their laughter, their willingness to share, I could tell that she had made a very favorable impression on them. For two years in a row, and consistently after all her presentations, our members have been requesting that she return for yet another presentation. - Thomas Kula, VP of PMI Phoenix Chapter

Arlene is a dynamic speaker who establishes an instant rapport with the audience. She is inspiring, enthusiastic, and motivating in a down-to-earth way that draws you in and keeps you there until the last word is spoken. Several people at the presentation shared that they were able to use what they were taught immediately. - Leslie Grossman, Co-founder of the Women's Leadership Exchange

Signature Presentations

STANDING STRONG: LIVING RICH FROM THE INSIDE OUT

Objective: Teach attendees that they are truly rich when they understand how to listen to their inner voice and translate it into vision and action.

Presentation: Arlene explains how to use her 3-step formula, $i^3 = c + p + s$ to build confidence, power, and success. She teaches that these are not conditions *in* life but are attitudes *toward* life. They are a way of living and thinking. The three steps are:

- **Identify**—the “old” barriers and outdated belief systems
- **integrate**—new visions, knowledge and transparency
- **implement**—new behaviors and skills for clearer vision, communication, relationships and teamwork.

Benefits for Attendees:

- Understand the need to re-think the way they are living and doing business
- A method for transforming or re-inventing their lives and/or businesses
- Learn how to let go of self-limiting behaviors
- Understand the reasons prosperity and success are creative and giving processes

BECOMING UNSTOPPABLE: REINVENTING YOUR BUSINESS IN THE “NEW” ECONOMY

It takes hard work to turn a good idea into a thriving, sustainable business and maintain it during challenging economic times. Yet, there are business leaders and managers who succeed. How are they doing it?

Objective: Help business owners stay committed to overcoming a “victim/scarcity” mentality that is all pervasive during tough economic time.

Presentation: Peter Drucker asks this question, “How can you get others to do what you want, if you are not clear on what **you** want?” After years of working with business owners and senior executives, Arlene is convinced that a clear vision and the ability to communicate that vision with clarity is the key to accomplishment and success. Attendees will learn how to create a clear vision, think differently, and understand the need for specific goals and strategies to make their vision a reality. She engages the audience right from the start by sharing the lessons she learned from her personal story of triumph after September 11.

Benefits for Attendees:

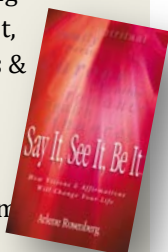
- How to create a big vision for their business and develop a plan to make it happen
- How to stay committed and focused on what needs to be accomplished
- How to let go of victim/scarcity thinking and create prosperity

About Arlene

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With more than 25 years of expertise in leadership training, interpersonal communication, life balance and vision, Arlene inspires professionals, business leaders and entrepreneurs to harness the powerful potential of changing circumstances. She trained with Six Sigma developer Mikel Harry, is a graduate of Coach University's business coaching program, and was an associate with Drake Beam Morin's Change Management Program.

Her award-winning book, “Say It, See It, Be It: How Visions & Affirmations Will Change Your Life” was a finalist in USABookNews.com



Learn more at:

www.arlenerosenberg.com